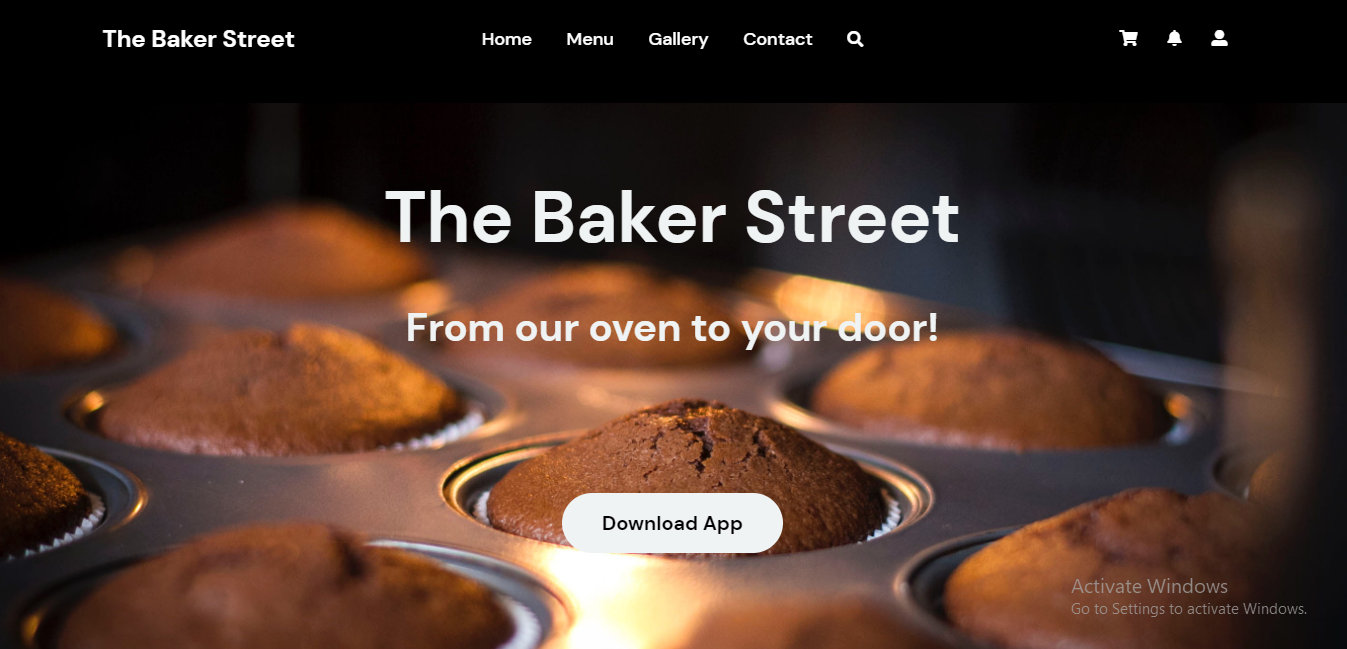
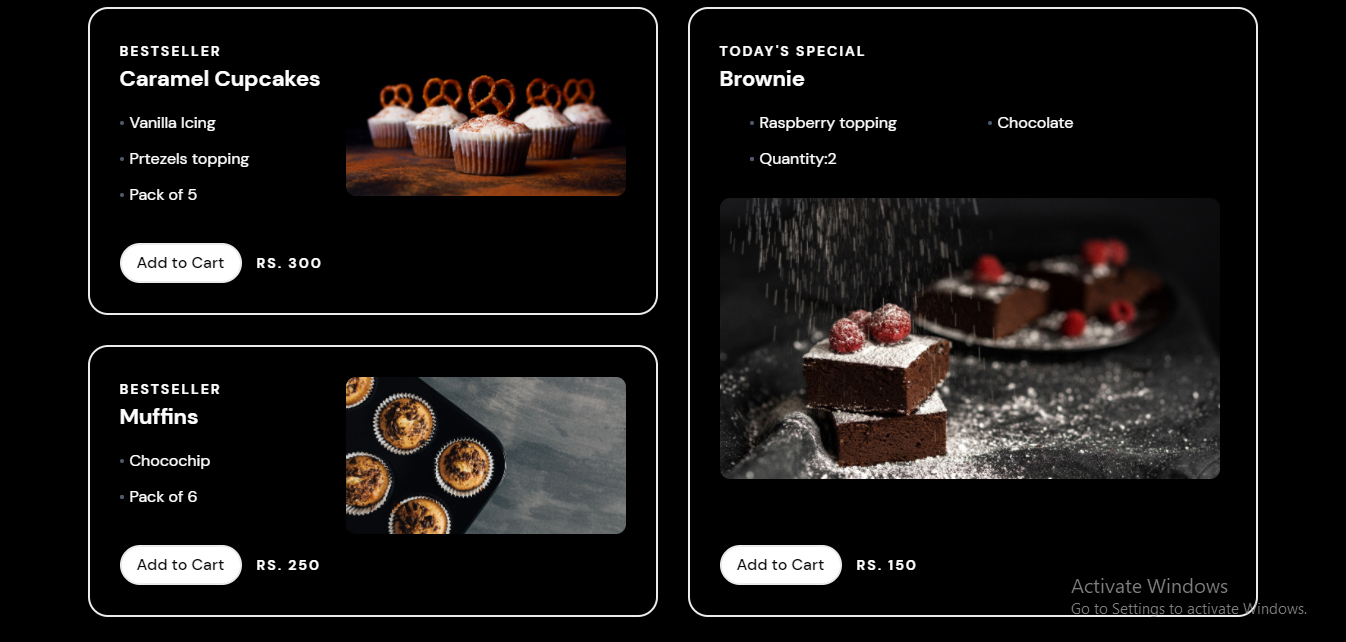
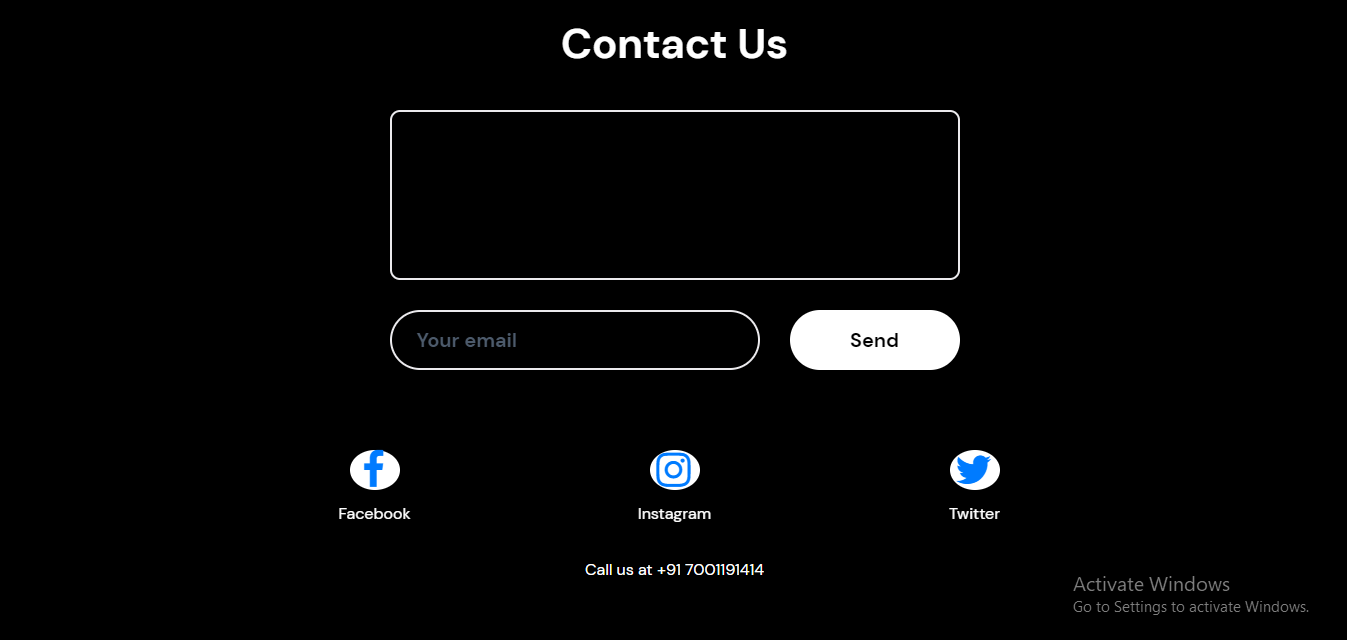
**The Baker Street : A Bakery Website**

**Website Overview**







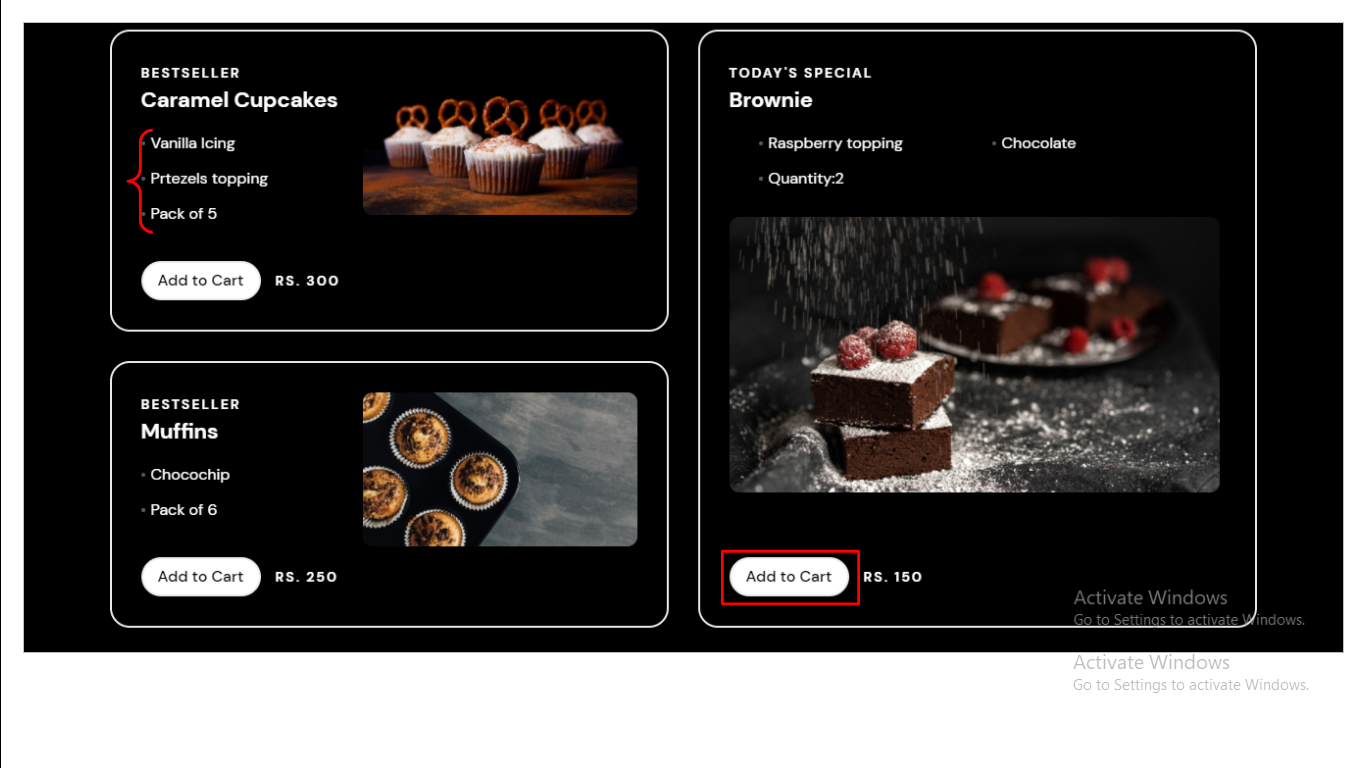


**UX Laws used**

**Hick’s law**

The time it takes to make a decision increases with the number and complexity of choices available.

1. Specifications are given in few points instead of using long sentences, thus reducing reading time.
2. Easy One click buy option



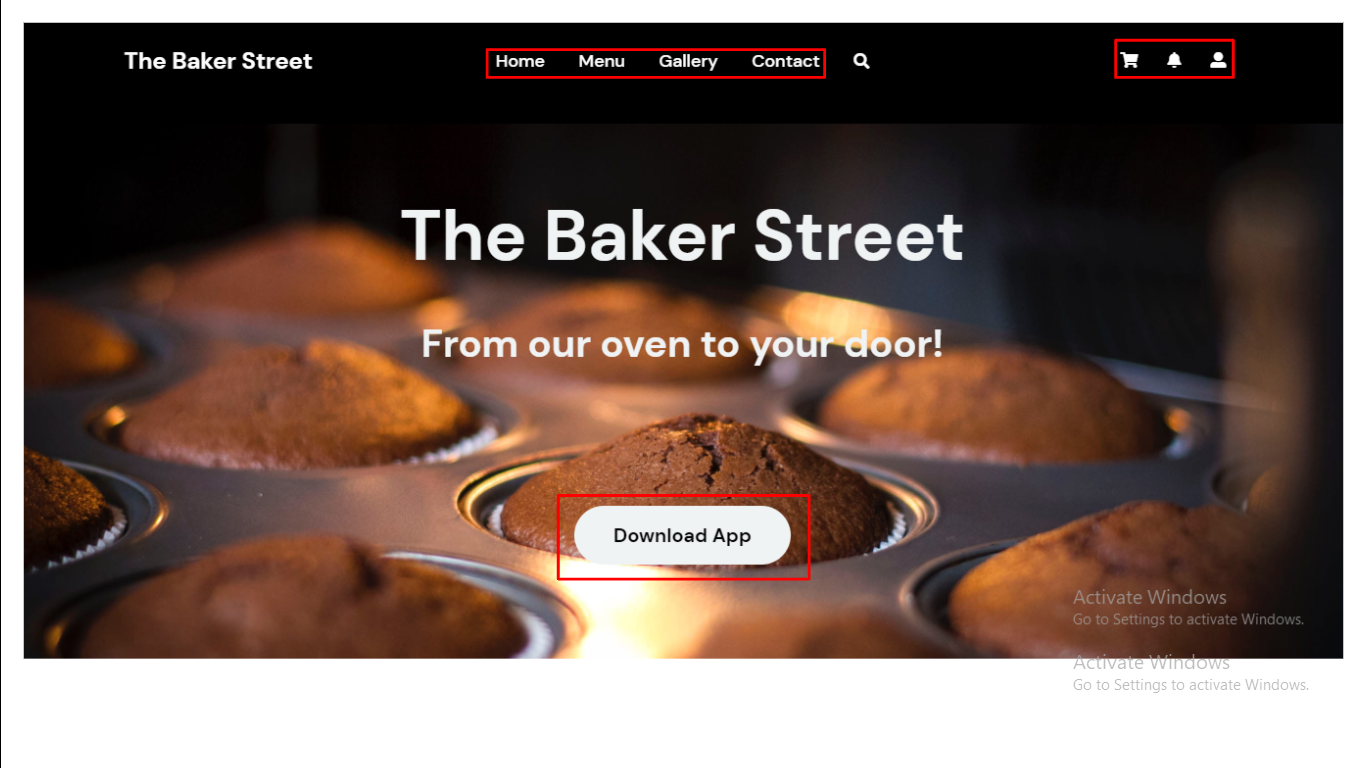
**2**

**1**

**Fitts’ law**

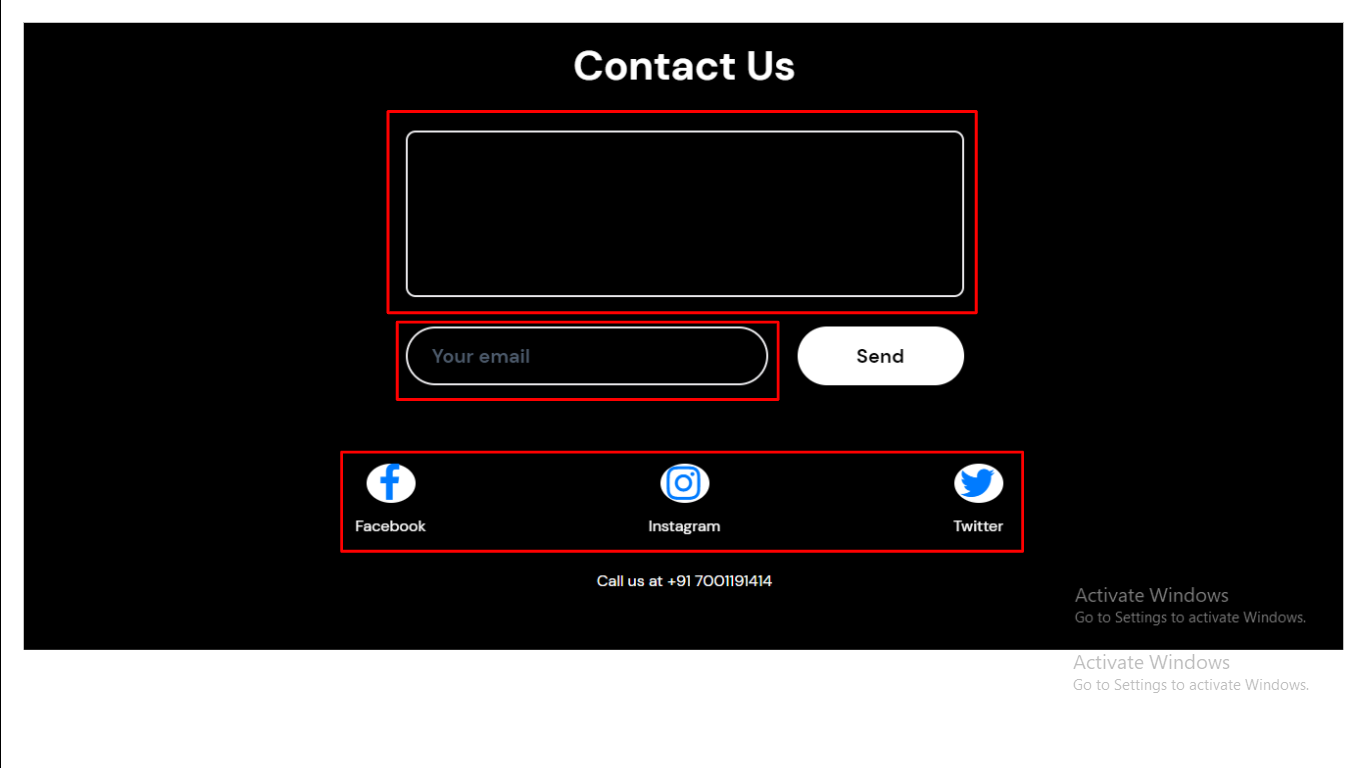
The time to acquire a target is a function of the distance to and size of the target.

1. Designed large touch target area for interactive elements
2. Buttons should have sufficient spacing between each other.
3. Placed similarly used functions or features together to allow them to be easily acquired.
4. The outer edges and corners of the graphical user interface can be acquired with greater speed than anywhere else in the display, due to the pinning action of the screen. So most used features are placed at the periphery.



**4**

**1**



**2,3**

**1**

**Jakob’s law**

Users spend most of their time on other websites. This means that they prefer similar sites to the ones they frequent and are already familiar with.

Most ecommerce websites leverage preexisting mental models. By making use of familiar patterns and conventions, we can effectively keep customers focused on the important stuff—finding and purchasing products. By conforming to users’ expectations about the process of selecting products, adding them to the virtual cart, and checking out, we can ensure users are able to apply their accumulated knowledge from previous ecommerce experiences; the whole process feels comfortable and familiar.

**Project Coding**

**HTML Code**

<!DOCTYPE html>

<html lang="en">

<head>

<meta charset="utf-8">

<title>The Baker Street</title>

<meta name="viewport" content="width=device-width, initial-scale=1">

<link rel="icon" href="i/favicon.png" type="image/x-icon">

<!-- Google Fonts -->

<link href="https://fonts.googleapis.com/css2?family=DM+Sans:wght@100;200;300;400;500;600;700;800;900&family=DM+Sans:wght@100;200;300;400;500;600;700;800;900&display=swap" rel="stylesheet">

<!-- Bootstrap 4.5.2 CSS -->

<link rel="stylesheet" href="https://stackpath.bootstrapcdn.com/bootstrap/4.5.2/css/bootstrap.min.css" integrity="sha384-JcKb8q3iqJ61gNV9KGb8thSsNjpSL0n8PARn9HuZOnIxN0hoP+VmmDGMN5t9UJ0Z" crossorigin="anonymous">

<!-- Slick 1.8.1 jQuery plugin CSS (Sliders) -->

<link rel="stylesheet" type="text/css" href="https://cdn.jsdelivr.net/npm/slick-carousel@1.8.1/slick/slick.css" />

<!-- Fancybox 3 jQuery plugin CSS (Open images and video in popup) -->

<link rel="stylesheet" href="https://cdn.jsdelivr.net/gh/fancyapps/fancybox@3.5.7/dist/jquery.fancybox.min.css" />

<!-- AOS 2.3.4 jQuery plugin CSS (Animations) -->

<link href="https://unpkg.com/aos@2.3.4/dist/aos.css" rel="stylesheet">

<!-- FontAwesome CSS -->

<link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/5.13.0/css/all.min.css">

<link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/4.7.0/css/font-awesome.min.css">

<!-- Startup CSS (Styles for all blocks) - Remove ".min" if you would edit a css code -->

<link href="css/style.min.css" rel="stylesheet" />

<!-- jQuery 3.5.1 -->

<script src="https://code.jquery.com/jquery-3.5.1.min.js"></script>

</head>

<body>

<!-- Header 1 -->

<header class="pt-100" data-bg-src="false">

<nav class="pb-50 pt-30" style="background-color:black">

<div class="container">

<div class="row justify-content-center align-items-center f-18 medium" data-bg-src="false">

<div class="col-lg-3 logo" data-aos="fade-down" data-aos-delay="1000" data-bg-src="false">

<span style="color:white">

The Baker Street

</span>

</div>

<div class="col-lg-6 text-center" data-aos="fade-down" data-aos-delay="750">

<a href="#" class="link color-heading mx-15" style="color:white">

Home

</a>

<a href="#" class="link color-heading mx-15" style="color:white">

Menu

</a>

<a href="#" class="link color-heading mx-15" style="color:white">

Gallery

</a>

<a href="#" class="link color-heading mx-15" style="color:white">

Contact

</a>

<a href="#" class="link color-heading f-16 mx-15">

<i class="fas fa-search" style="color:white">

</i>

</a>

</div>

<div class="col-lg-3 col-md-4 col-sm-6 d-flex justify-content-end align-items-center" data-aos="fade-down" data-aos-delay="1000">

<a href="#" class="link color-heading f-16 mx-15">

<i class="fas fa-shopping-cart" style="color:white">

</i>

</a>

<a href="#" class="link color-heading f-16 mx-15">

<i class="fas fa-bell" style="color:white">

</i>

</a>

<a href="#" class="link color-heading f-16 mx-15">

<i class="fas fa-user-alt" style="color:white">

</i>

</a>

</div>

</div>

</div>

</nav>

<div class="pb-150 pt-80" data-bg-src="uploads/wallpaperflare-1605380628.jpg" data-bg-src-2x="false">

<div class="mb-3 logo d-block d-xl-none text-center logo\_mobile" data-aos="fade-down" data-aos-delay="0" style="color:white">

Baker Street

</div>

<h1 class="big text-center" data-aos="fade-down" data-aos-delay="0" style="color:#F0F3F4">

The Baker Street

</h1>

<div class="mw-600 f-22 color-heading text-center mx-auto mt-50" data-aos="fade-down" data-aos-delay="250" style="color:#F0F3F4;font-weight:bold;font-size:40px">

From our oven to your door!

</div>

<div class="text-center buttons mt-150" data-aos="fade-down" data-aos-delay="500">

<div>

<a href="#" class="btn action-1 lg" style="color:black;background-color:#F0F3F4">

Download App

</a>

</div>

<div>

<a href="#" class="mt-15 action-1 f-18 medium">

</a>

</div>

</div>

</div>

</header>

<!-- Ecommerce 2 -->

<section class="pt-100 pb-60 bg-light ecommerce\_2">

<div class="container px-xl-0">

<div class="row justify-content-center">

<div class="text-center">

<div class="col-xl-8 col-lg-10">

<h2 class="small" data-aos="fade-down" data-aos-delay="0" style="color:white">

Menu

</h2>

<div class="mt-15 mb-35 f-22 color-heading text-adaptive" data-aos="fade-down" data-aos-delay="250">

</div>

</div>

</div>

</div>

<div class="row justify-content-center">

<div class="col-md-10 col-lg-7 col-xl-6">

<div class="mx-auto mb-30 px-30 pt-30 pb-30 radius20 d-flex flex-column-reverse flex-sm-row justify-content-between color-heading product" data-aos="fade-down" data-aos-delay="0">

<div class="mr-20 d-flex flex-column justify-content-between left">

<div class="top">

<div class="f-14 semibold text-uppercase sp-20 brand" style="color:white">

Bestseller

</div>

<div class="mb-15 f-22 semibold color-main title" style="color:white">

Caramel Cupcakes

</div>

<ul class="m-0 py-0 pl-10">

<li class="mb-10" style="color:white">

Vanilla Icing

</li>

<li class="mb-10" style="color:white">

Prtezels topping

</li>

<li class="mb-10" style="color:white">

Pack of 5

</li>

</ul>

</div>

<div class="mt-25 d-flex align-items-center bottom">

<a href="#" class="btn mr-15 sm border-gray color-main medium f-16" style="color:black;background-color:white">

Add to Cart

</a>

<span class="f-14 semibold text-uppercase sp-20 action-2" style="color:white">

Rs. 300

</span>

</div>

</div>

<img src="uploads/wallpaperflare.jpg" alt="" class="radius10 mb-30 mb-sm-0 flex-shrink-0 align-self-start mw-280" srcset="uploads/wallpaperflare.jpg 2x">

</div>

<div class="mx-auto mb-30 px-30 pt-30 pb-30 radius20 d-flex flex-column-reverse flex-sm-row justify-content-between color-heading product" data-aos="fade-down" data-aos-delay="0">

<div class="mr-20 d-flex flex-column justify-content-between left">

<div class="top">

<div class="f-14 semibold text-uppercase sp-20 brand" style="color:white">

Bestseller

</div>

<div class="mb-15 f-22 semibold color-main title" style="color:white">

Muffins

</div>

<ul class="m-0 py-0 pl-10">

<li class="mb-10" style="color:white">

Chocochip

</li>

<li class="mb-10">

</li>

<li class="mb-10" style="color:white">

Pack of 6

</li>

</ul>

</div>

<div class="mt-25 d-flex align-items-center bottom">

<a href="#" class="btn mr-15 sm border-gray color-main medium f-16" style="color:black;background-color:white">

Add to Cart

</a>

<span class="f-14 semibold text-uppercase sp-20 action-2" style="color:white">

Rs. 250

</span>

</div>

</div>

<img src="uploads/wallpaperflare-1605378650.jpg" alt="" class="radius10 mb-30 mb-sm-0 flex-shrink-0 align-self-start mw-280" srcset="uploads/wallpaperflare-1605378650.jpg 2x">

</div>

</div>

<div class="col-md-10 col-lg-7 col-xl-6">

<div class="mx-auto mb-30 px-30 pt-30 pb-30 radius20 d-flex justify-content-between color-heading product big" data-aos="fade-down" data-aos-delay="250">

<div class="d-flex flex-column justify-content-between">

<div class="top">

<div class="f-14 semibold text-uppercase sp-20 brand" style="color:white">

Today's Special

</div>

<div class="mb-15 f-22 semibold color-main title" style="color:white">

Brownie

</div>

<ul>

<li class="mb-10" style="color:white">

Raspberry topping

</li>

<li class="mb-10">

</li>

<li class="mb-10" style="color:white">

Quantity:2

</li>

<li style="color:white">

Chocolate

</li>

</ul>

<img src="uploads/wallpaperflare-1605380092.jpg" alt="" class="radius10 mt-10 mb-25 flex-shrink mb-sm-0 align-self-start mw-500" srcset="uploads/wallpaperflare-1605380092.jpg 2x">

<div class="text-adaptive">

</div>

</div>

<div class="mt-25 d-flex align-items-center bottom">

<a href="#" class="btn mr-15 sm border-gray color-main medium f-16" style="color:black;background-color:white">

Add to Cart

</a>

<span class="f-14 semibold text-uppercase sp-20 action-2" style="color:white">

Rs. 150

</span>

</div>

</div>

</div>

</div>

</div>

</div>

</section>

<!-- Showcase 2 -->

<section class="pt-105 pb-90 bg-light text-center showcase\_2">

<div class="container px-xl-0">

<div class="row justify-content-center">

<div class="col-xl-8 col-lg-10">

<h2 class="small" data-aos="fade-down" data-aos-delay="0" style="color:white">

Gallery

</h2>

<div class="f-22 color-heading text-adaptive" data-aos="fade-down" data-aos-delay="250">

</div>

</div>

</div>

<div class="row">

<div class="col-md-4 col-sm-6" data-aos="fade-down" data-aos-delay="0">

<a href="#" class="mt-50 link color-main">

<img src="uploads/bake1.jpg" alt="" class="img-fluid radius10" srcset="uploads/bake1.jpg 2x" height="500" width="600">

<div class="mt-20 mb-15 f-22 title">

</div>

<div class="color-heading f-14 semibold text-uppercase sp-20">

</div>

</a>

</div>

<div class="col-md-4 col-sm-6" data-aos="fade-down" data-aos-delay="250">

<a href="#" class="mt-50 link color-main">

<img src="uploads/bake2.jpg" alt="" class="img-fluid radius10" srcset="uploads/bake2.jpg 2x" height="500" width="600">

<div class="mt-20 mb-15 f-22 title">

</div>

<div class="color-heading f-14 semibold text-uppercase sp-20">

</div>

</a>

</div>

<div class="col-md-4 col-sm-6" data-aos="fade-down" data-aos-delay="500">

<a href="#" class="mt-50 link color-main">

<img src="uploads/bake3.jpg" alt="" class="img-fluid radius10" srcset="uploads/bake3.jpg 2x" height="500" width="600">

<div class="mt-20 mb-15 f-22 title">

</div>

<div class="color-heading f-14 semibold text-uppercase sp-20">

</div>

</a>

</div>

<div class="col-md-4 col-sm-6" data-aos="fade-down" data-aos-delay="0">

<a href="#" class="mt-50 link color-main">

<img src="uploads/bake5.jpg" alt="" class="img-fluid radius10" srcset="uploads/bake5.jpg 2x" height="500" width="600">

<div class="mt-20 mb-15 f-22 title">

</div>

<div class="color-heading f-14 semibold text-uppercase sp-20">

</div>

</a>

</div>

<div class="col-md-4 col-sm-6" data-aos="fade-down" data-aos-delay="250">

<a href="#" class="mt-50 link color-main">

<img src="uploads/bake4.jpg" alt="" class="img-fluid radius10" srcset="uploads/bake4.jpg 2x" height="500" width="600">

<div class="mt-20 mb-15 f-22 title">

</div>

<div class="color-heading f-14 semibold text-uppercase sp-20">

</div>

</a>

</div>

<div class="col-md-4 col-sm-6" data-aos="fade-down" data-aos-delay="500">

<a href="#" class="mt-50 link color-main">

<img src="uploads/bake6.jpg" alt="" class="img-fluid radius10" srcset="uploads/bake6.jpg 2x" height="500" width="600">

<div class="mt-20 mb-15 f-22 title">

</div>

<div class="color-heading f-14 semibold text-uppercase sp-20">

</div>

</a>

</div>

</div>

</div>

</section>

<!-- Contact 2 -->

<section class="pt-80 pb-100 bg-light text-center contact\_2">

<div class="container px-xl-0">

<form action="form-handler.php" method="post">

<div class="row justify-content-center">

<div class="col-xl-6 col-lg-8 col-md-10">

<div class="f-14 semibold text-uppercase sp-20 color-heading" data-aos="fade-down" data-aos-delay="0">

</div>

<h2 class="mt-20 mb-40 small" data-aos="fade-down" data-aos-delay="250" style="color:white">

Contact Us

</h2>

<div data-aos="fade-down" data-aos-delay="500">

<textarea name="message" placeholder="Your message" required="required" class="input mb-30 w-full lg radius10 border-gray focus-action-1 color-heading placeholder-heading text-left">

</textarea>

</div>

</div>

<div class="col-12">

</div>

<div class="col-xl-4 col-lg-5 col-md-6 col-sm-7" data-aos="fade-down" data-aos-delay="750">

<input type="email" name="email" placeholder="Your email" required="required" class="input mb-30 w-full lg border-gray focus-action-1 color-heading placeholder-heading text-center text-sm-left">

</div>

<div class="col-xl-2 col-lg-3 col-md-4 col-sm-5" data-aos="fade-down" data-aos-delay="1000">

<button class="btn mb-30 lg w-full action-1" style="color:black;background-color:white">

Send

</button>

</div>

</div>

</form>

<div class="row justify-content-center">

<div class="col-xl-3 col-md-4 col-sm-8 mt-50" data-aos="fade-down" data-aos-delay="0">

<div class="mb-10 f-14 semibold text-uppercase sp-20 title">

<a href="#" class="fa fa-facebook" style="background-color:white;font-size:40px;border-radius:50%;width:50px"></a>

</div>

<div class="color-heading text-adaptive" style="color:white">

Facebook

</div>

</div>

<div class="col-xl-3 col-md-4 col-sm-8 mt-50" data-aos="fade-down" data-aos-delay="250">

<div class="mb-10 f-14 semibold text-uppercase sp-20 title">

<a href="#" class="fa fa-instagram" style="background-color:white;font-size:40px;border-radius:50%;width:50px"></a>

</div>

<div class="color-heading text-adaptive" style="color:white">

Instagram

</div>

</div>

<div class="col-xl-3 col-md-4 col-sm-8 mt-50" data-aos="fade-down" data-aos-delay="500">

<div class="mb-10 f-14 semibold text-uppercase sp-20 title">

<a href="#" class="fa fa-twitter" style="background-color:white;font-size:40px;border-radius:50%;width:50px"></a>

</div>

<div class="color-heading text-adaptive" style="color:white">

Twitter

</div>

</div>

</div>

<div class="row justify-content-center pt-30" style="color:white">

Call us at +91 7001191414

</div>

</div>

</section>

<!-- forms alerts -->

<div class="alert alert-success alert-dismissible fixed-top alert-form-success" role="alert">

<button type="button" class="close" data-dismiss="alert" aria-label="Close"><span aria-hidden="true">&times;</span></button> Thanks for your message!

</div>

<div class="alert alert-warning alert-dismissible fixed-top alert-form-check-fields" role="alert">

<button type="button" class="close" data-dismiss="alert" aria-label="Close"><span aria-hidden="true">&times;</span></button> Please, fill in required fields.

</div>

<div class="alert alert-danger alert-dismissible fixed-top alert-form-error" role="alert">

<button type="button" class="close" data-dismiss="alert" aria-label="Close"><span aria-hidden="true">&times;</span></button>

<div class="message">An error occurred while sending data :( Please, check if your hosting supports PHP and check how to set form data sending <a href="https://designmodo.com/startup/documentation/#form-handler" target="\_blank" class="link color-transparent-white">here</a>.</div>

</div>

<!-- gReCaptcha popup (uncomment if you need a recaptcha integration) -->

<!--

<div class="bg-dark op-8 grecaptcha-overlay"></div>

<div class="bg-light radius10 w-350 h-120 px-20 pt-20 pb-20 grecaptcha-popup">

<div class="w-full h-full d-flex justify-content-center align-items-center">

<div id="g-recaptcha" data-sitekey="PUT\_YOUR\_SITE\_KEY\_HERE"></div>

</div>

</div>

<script src="https://www.google.com/recaptcha/api.js?render=explicit" async defer></script>

-->

<!-- Bootstrap 4.5.2 JS -->

<script src="https://stackpath.bootstrapcdn.com/bootstrap/4.5.2/js/bootstrap.bundle.min.js"></script>

<!-- Fancybox 3 jQuery plugin JS (Open images and video in popup) -->

<script src="https://cdn.jsdelivr.net/gh/fancyapps/fancybox@3.5.7/dist/jquery.fancybox.min.js"></script>

<!--

Google maps JS API

Don't forget to replace the key "AIzaSyDP6Ex5S03nvKZJZSvGXsEAi3X\_tFkua4U" to your own!

Learn how to get a key: https://help.designmodo.com/article/startup-google-maps-api/

-->

<script type="text/javascript" src="https://maps.googleapis.com/maps/api/js?v=3&key=AIzaSyDP6Ex5S03nvKZJZSvGXsEAi3X\_tFkua4U"></script>

<!-- Slick 1.8.1 jQuery plugin JS (Sliders) -->

<script type="text/javascript" src="https://cdn.jsdelivr.net/npm/slick-carousel@1.8.1/slick/slick.min.js"></script>

<!-- AOS 2.3.4 jQuery plugin JS (Animations) -->

<script src="https://unpkg.com/aos@2.3.4/dist/aos.js"></script>

<!-- Maskedinput jQuery plugin JS (Masks for input fields) -->

<script src="js/jquery.maskedinput.min.js"></script>

<!-- Startup JS (Custom js for all blocks) -->

<script src="js/script.js"></script>

</body>

<style>

.img-fluid {

height: 300px;

}

</style>

</html>

**CSS Code**

@import 'framework.min.css';

/\* Common styles \*/

body {

font-family: DM Sans, Helvetica, Arial, sans-serif;

font-weight: 400;

font-size: 16px;

line-height: 26px;

color: #1E0E62;

-webkit-font-smoothing: antialiased;

}

body.dev {

background: #ccc;

min-height: 10000px;

}

nav,

header,

section,

footer {

position: relative;

}

header,

section,

[data-bg-src],

[data-bg-src-2x] {

background-repeat: no-repeat;

background-position: 50% 50%;

background-size: cover;

}

header,

section {

overflow: hidden;

}

header nav {

position: absolute;

top: 0;

left: 0;

z-index: 1000;

}

nav {

width: 100%;

}

nav.transparent {

background: transparent;

}

a,

button {

cursor: pointer;

transition: all 0.25s;

}

a:hover,

button:hover {

text-decoration: none;

}

a:active,

a:focus,

button:active,

button:focus {

text-decoration: none;

outline: none;

}

button {

border: none;

outline: none !important;

}

input,

textarea {

border: 0;

outline: none;

background: transparent;

color: #1E0E62;

resize: none;

}

label {

margin-bottom: 0;

font-weight: 400;

cursor: pointer;

}

h1,

h2,

h3,

h4,

h5,

h6 {

-webkit-margin-before: 0;

-webkit-margin-after: 0;

margin: 0;

font-weight: 700;

font-family: DM Sans, Helvetica, Arial, sans-serif;

}

h1,

h2 {

font-size: 58px;

line-height: 70px;

}

h1.big,

h2.big {

font-size: 72px;

line-height: 86px;

}

h1.small,

h2.small {

font-size: 42px;

line-height: 52px;

font-weight: 700;

}

h3 {

font-size: 42px;

line-height: 52px;

}

b,

strong {

font-weight: 700;

}

.alert {

display: none;

position: fixed;

top: 50px;

left: 50%;

transform: translateX(-50%);

width: 100%;

max-width: 970px;

z-index: 2000;

}

.alert-dismissable .close,

.alert-dismissible .close {

top: 0;

}

/\* Change AOS plugin default settings \*/

[data-aos=fade-down] {

transform: translate3d(0, -35px, 0);

}

[data-aos=fade-up] {

transform: translate3d(0, 35px, 0);

}

/\* Slick slider \*/

.slick-loading .slick-list {

/\* background: #fff url("../i/ajax-loader.gif") center center no-repeat; \*/

}

/\* Arrows \*/

.slick-prev,

.slick-next {

position: absolute;

display: block;

height: 32px;

width: 32px;

line-height: 0px;

font-size: 0px;

cursor: pointer;

background: transparent;

color: transparent;

top: 50%;

margin-top: -16px;

padding: 0;

border: none;

outline: none;

z-index: 1;

}

.slick-prev:hover,

.slick-prev:focus,

.slick-next:hover,

.slick-next:focus {

outline: none;

background: transparent;

color: transparent;

}

.slick-prev:hover:before,

.slick-prev:focus:before,

.slick-next:hover:before,

.slick-next:focus:before {

opacity: 0.5;

}

.slick-prev.slick-disabled:before,

.slick-next.slick-disabled:before {

opacity: 0.3;

}

.slick-prev:before,

.slick-next:before {

display: block;

content: "";

width: 32px;

height: 32px;

opacity: 1;

transition: opacity 0.2s;

}

.slick-prev {

left: 0;

}

[dir=rtl] .slick-prev {

left: auto;

right: 0;

}

.slick-prev:before {

background: url(../i/slick-arrow-left.svg) no-repeat 0 50%;

}

[dir=rtl] .slick-prev:before {

background: url(../i/slick-arrow-right.svg) no-repeat 100% 50%;

}

.slick-next {

right: 0;

}

[dir=rtl] .slick-next {

left: 0;

right: auto;

}

.slick-next:before {

background: url(../i/slick-arrow-right.svg) no-repeat 100% 50%;

}

[dir=rtl] .slick-next:before {

background: url(../i/slick-arrow-left.svg) no-repeat 0 50%;

}

/\* Dots \*/

.slick-dots {

position: absolute;

bottom: -25px;

list-style: none;

display: flex;

flex-wrap: wrap;

justify-content: center;

align-items: center;

text-align: center;

padding: 0;

margin: 0;

left: 0;

right: 0;

}

.slick-dots li {

position: relative;

display: inline-block;

height: 10px;

width: 10px;

margin: 0 5px;

padding: 0;

cursor: pointer;

}

.slick-dots li button {

box-sizing: border-box;

border: 2px solid #ffffff;

border-radius: 50%;

background: transparent;

display: block;

height: 10px;

width: 10px;

padding: 0;

outline: none;

line-height: 0px;

font-size: 0px;

color: transparent;

opacity: 0.3;

cursor: pointer;

}

.slick-dots li button:hover {

outline: none;

opacity: 0.8;

}

.slick-dots li.slick-active button {

background: #ffffff;

opacity: 1;

}

.slick-dots li.slick-active button:hover {

opacity: 1;

}

.slick-slide {

outline: none;

}

/\* Slick slider Dark arrows \*/

.arrows-dark .slick-prev:before {

background: url(../i/slick-arrow-left-dark.svg) no-repeat 0 50%;

}

[dir=rtl] .arrows-dark .slick-prev:before {

background: url(../i/slick-arrow-right-dark.svg) no-repeat 100% 50%;

}

.arrows-dark .slick-next:before {

background: url(../i/slick-arrow-right-dark.svg) no-repeat 100% 50%;

}

[dir=rtl] .arrows-dark .slick-next:before {

background: url(../i/slick-arrow-left-dark.svg) no-repeat 0 50%;

}

.container {

position: relative;

}

::-moz-selection {

background: #E93A7D;

color: #ffffff;

}

::-webkit-selection {

background: #E93A7D;

color: #ffffff;

}

::selection {

background: #E93A7D;

color: #ffffff;

}

/\* 2. Common responsive styles \*/

/\* Smaller than 1200px \*/

@media (max-width: 1199.98px) {

header[class^=pt-],

header[class\*=" pt-"],

section[class^=pt-],

section[class\*=" pt-"] {

padding-top: 80px;

}

header[class^=pb-],

header[class\*=" pb-"],

section[class^=pb-],

section[class\*=" pb-"] {

padding-bottom: 80px;

}

h1 br,

h2 br,

h3 br,

.text-adaptive br {

display: none;

}

h1,

h2 {

font-size: 52px;

line-height: 62px;

}

h1.big,

h2.big {

font-size: 62px;

line-height: 72px;

}

h1.small,

h2.small {

font-size: 36px;

line-height: 46px;

}

h3 {

font-size: 36px;

line-height: 46px;

}

.navigation\_mobile {

display: block;

}

}

/\* Smaller than 992px \*/

@media (max-width: 991.98px) {

h1,

h2 {

font-size: 42px;

line-height: 52px;

}

h1.big,

h2.big {

font-size: 52px;

line-height: 62px;

}

h1.small,

h2.small {

font-size: 32px;

line-height: 42px;

}

h3 {

font-size: 32px;

line-height: 42px;

}

.text-adaptive.f-24 {

font-size: 22px;

line-height: 32px;

}

.text-adaptive.f-22 {

font-size: 20px;

line-height: 30px;

}

.text-adaptive.f-20 {

font-size: 18px;

line-height: 28px;

}

.alert {

top: 10px;

left: 20px;

right: 20px;

transform: none;

width: auto;

padding-left: 40px;

}

}

/\* Smaller than 768px \*/

@media (max-width: 767.98px) {

h1,

h2 {

font-size: 32px;

line-height: 42px;

}

h1.big,

h2.big {

font-size: 42px;

line-height: 52px;

}

h1.small,

h2.small {

font-size: 26px;

line-height: 36px;

}

h3 {

font-size: 26px;

line-height: 36px;

}

.text-adaptive.f-24 {

font-size: 20px;

line-height: 30px;

}

.text-adaptive.f-22 {

font-size: 18px;

line-height: 28px;

}

.text-adaptive.f-20 {

font-size: 16px;

line-height: 26px;

}

.text-adaptive.f-18 {

font-size: 16px;

line-height: 26px;

}

.btn.lg {

height: 50px;

line-height: 50px;

padding: 0 30px;

font-size: 18px;

font-weight: 500;

}

.btn.lg[class^=border-],

.btn.lg[class\*=" border-"] {

line-height: 46px;

}

.btn.xl {

height: 60px;

line-height: 60px;

padding: 0 35px;

font-size: 18px;

font-weight: 500;

}

.btn.xl[class^=border-],

.btn.xl[class\*=" border-"] {

line-height: 56px;

}

.input.lg {

height: 50px;

font-size: 18px;

font-weight: 500;

}

}

/\* Smaller than 576px \*/

@media (max-width: 575.98px) {

h1,

h2 {

font-size: 26px;

line-height: 36px;

}

h1.big,

h2.big {

font-size: 32px;

line-height: 42px;

}

h1.small,

h2.small {

font-size: 22px;

line-height: 32px;

}

.btn.xl {

height: 50px;

line-height: 50px;

padding: 0 30px;

}

.btn.xl[class^=border-],

.btn.xl[class\*=" border-"] {

line-height: 46px;

}

}

/\* 3. Headers \*/

@media (max-width: 767.98px) {

.header\_1 .text-adaptive {

margin-top: 20px;

}

.header\_1 .buttons {

margin-top: 40px;

}

}

@media (max-width: 767.98px) {

.header\_2 .text-adaptive {

margin-top: 20px;

}

.header\_2 form {

margin-top: 40px;

}

.header\_2 form .input {

text-align: center;

max-width: 100%;

width: 100%;

}

.header\_2 form .btn {

margin-top: 15px;

}

}

.

/\* 12. Contacts \*/

.contact\_1 textarea.input {

height: 170px;

}

.contact\_1 .separate {

position: relative;

}

.contact\_1 .separate:before,

.contact\_1 .separate:after {

content: " ";

display: block;

position: absolute;

width: calc(100% / 2 - 60px);

left: 0;

top: 50%;

border-bottom: 1px solid rgba(255, 255, 255, 0.2);

}

.contact\_1 .separate:after {

left: auto;

right: 0;

}

.contact\_2 textarea.input {

height: 170px;

}

/\* 13. Showcases \*/

.showcase\_1 .block a:hover {

opacity: 0.8;

}

@media (max-width: 991.98px) {

.showcase\_1 .description {

margin: 10px 0 0 0;

}

}

.showcase\_2 a:hover {

opacity: 0.8;

}

/\* 14. Footers \*/

@media (max-width: 575.98px) {

.footer\_1 .links a {

margin: 0 10px;

}

}

/\* 15. Ecommerce \*/

.ecommerce\_1 .product .img\_link img {

transition: all 0.25s;

}

.ecommerce\_1 .product .img\_link:hover img {

opacity: 0.8;

}

.ecommerce\_1 .product .btn {

left: 0;

bottom: 0;

}

@media (max-width: 1199.98px) {

.ecommerce\_1 .main\_info .btn {

margin-top: 30px;

}

}

.ecommerce\_2 .product {

border: 2px solid #EBEAED;

}

.ecommerce\_2 .product.big {

min-height: calc(100% - 30px);

}

.ecommerce\_2 .product.big ul {

column-count: 2;

}

.ecommerce\_2 .product li {

list-style: none;

position: relative;

}

.ecommerce\_2 .product li:before {

content: "";

display: block;

position: absolute;

top: 11px;

left: -10px;

width: 4px;

height: 4px;

border-radius: 100%;

background: #4C5A6B;

}

@media (max-width: 575.98px) {

.ecommerce\_2 .product {

max-width: 290px;

padding: 20px 20px 30px 20px;

}

.ecommerce\_2 .product.big ul {

column-count: 1;

}

.ecommerce\_2 .product .left {

margin-right: 0;

}

.ecommerce\_2 .product img {

width: 100%;

max-width: 100%;

}

}